

Aetna Get ActiveSM*

2025 quarterly challenges calendar

	Q1	Q2	Q3	Q4
Challenge Theme	Postcard Perfect (Destination) <i>6 weeks</i>	Productivity Power-Up (Staged) <i>6 weeks</i>	Time Machine (Staged) <i>6 weeks</i>	Explore the Mediterranean (Staged) <i>6 weeks</i>
Registration Opens	Monday January 13	Monday April 14	Monday July 28	Monday October 20
Challenge Start Date	Monday January 27	Monday April 28	Monday August 11	Monday November 3
Challenge End Date	Sunday March 9	Sunday June 8	Sunday September 21	Sunday December 14
Upload Deadline Date	Tuesday March 11	Tuesday June 10	Tuesday September 23	Tuesday December 16
Remove Challenge Date	Friday March 21	Friday June 20	Friday October 3	Friday December 26

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